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"Creativity, Innovation, and Smart Culture for the Better Society"

## **Keynote Lecture**



# Research, innovation and talent development: A lesson learned

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#### Abstract

Thailand 4.0 is a movement to push our country forward by bringing out the competencies including of agricultural, industrial, education into the technological arena. One of the new growth engines to reach the 4.0 era is through to build economic prosperity through knowledge, technology, creativity and innovation under the psychological stimulus "do little but gain more." How can we achieve such an ideal? It is a surmise! At the end we, hopefully, do not want "Thailand 4.0" to be just another buzzword. Not as a policy maker but as a university researcher and lecturer, I will share you my experience to build up the engines.

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