



Keynote Lecture



Creativity, Innovation, and Smart Culture for the Better Society

Dr. Art-ong Jumsai Na Aydhya *

Abstract

Dr. Art-ong Jumsai Na Aydhya is the originator of the Human Values Integrated Instructional Model which is used for training teachers to teach children so that the children will become a person of human excellence full of goodness in life and giving service to society. He established the Sathya Sai School, a model school as a learning centre for the whole world to see how the model can be put into practice.

Dr. Jumsai has trained over 100,000 teachers in Thailand in cooperation with the Ministry of Education and other governmental organisations as well as NGO. He has trained all the teachers in Karsakhstan, United Arab Emirates and Bhutan. He has trained teachers and educators in every continent of the world in many countries

He is working with UN Agencies to train teachers: UNESCO, UNICEF, UN-HABITAT and UNEP. He has helped to establish model schools on the same line as Thailand in the following countries: Canada, Mexico, Argentina, Brazil, Greece, South Africa, Mauritius, Japan, Taiwan, Philippines, New Zealand, Nepal, Malaysia, Singapore, Sri Lanka, Several

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books have been written in Thai and English and some have been translated in Spanish, Portugese , Italian, French, Chinese, Japanese, Bahasa Indonesia, Sri Lanka, Laos.

Dr. Jumsai conducted a lot of research in order to see the efficacy of the Human Values Integrated Instructional Model. It was found that all children have been trasformed into a good human being filled with love and peace. The biggest factor in the transformation is the teacher who must be exemplar. When the children graduated from school, they are followed up and it was found that they have retained human values in their life. Dr. Jumsai tested this model in a government school in the rural area and he also tested the model on students studying at the Faculty of Education, Chulalongkorn University and found that children and students have had a transformation in their lives for the better. Research have been conducted all around the world where teachers from these countries have come to be trained with Dr. Jumsai in Thailand and found that teachers students and parents are trasformed from the use of this model.

In conclusion, Dr. Jumsai has made a lasting impact on a significant scale in Thailand, Bhutan, Karsakhstan as well several countries where the authorities have invited him to go and give training to teachers and educators.His life is totally devoted to education in schools as well as universities around the world.

Dr. Jumsai became a lecturer at University in 1966 and started to teach students of all faculties on how to find peace and joy in life. He taught all other faculties as well as other universities and other institutions in Human Values.. In 1981, Dr. Jumsai started to concentrate on education for children and students. He started to train teachers in Thailand as well as other countries. In 1992, he established a model school in Thailand and trained teachers in many countries of the world.

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